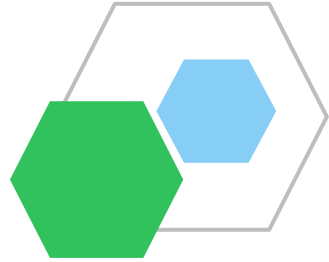


LISEAD



Life Science Entrepreneurship Academy

Empowering the Next Generations of Life Science Entrepreneurs



BLUE  RIBBON PARTNERS

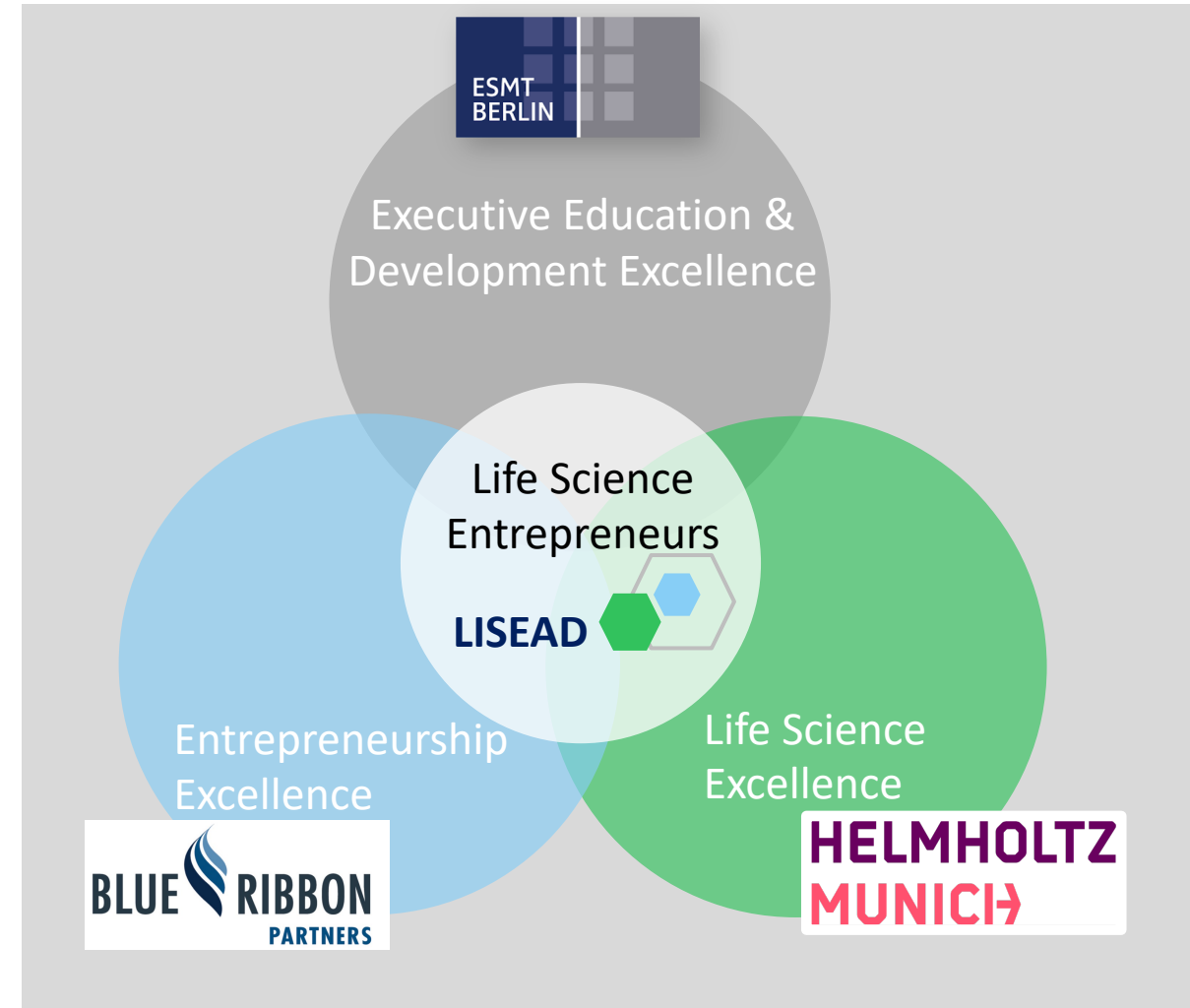


HELMHOLTZ
MUNICH 

Empowering the next generation of entrepreneurial life science leaders

LISEAD is a **highly selective academy** which equips entrepreneurially-minded **scientists and business talents** with the cross-functional skills and experiences needed to create, build, manage and scale **high-impact life-science companies**.

LISEAD uniquely bundles three partners' areas of expertise to become the Germany-wide **entrepreneurship academy** dedicated to the life sciences.





Our Motivation

The European Paradox

Germany and Europe are power houses of science but fail to translate this global advantage into an economic and societal benefit



Our Mission

Educating for Breakthrough Innovation

We believe that the translation of excellent science into beneficial businesses depends on the empowerment and skills of visionary “hybrid-talents” who combine science & entrepreneurship



Our Vision

Germany’s leading Academy for the Future Elite of “Scientrepreneurs”

A vibrant, entrepreneurial launchpad and connective partner with strong relationships to industry partners and key players in an international ecosystem



Our Values

Human-centric, Experiential & Industry-specific

LISEAD selects talents based on entrepreneurial potential as well as cultural fit. The learning journey follows a tribe-based and hands-on approach tailored to the challenges of life science entrepreneurship

What you will get out of LISEAD...

.... discover your entrepreneurial potential

Learn about your clusters of traits and motivational drivers which promote your development journey: Who and how is your entrepreneurial "you"? What complementary characters would help you thrive in a team? How can you get comfortable feeling uncomfortable?

... live your first start-up experience

How can you know if it works without having tried it? Live your first startup experience and experience the irreplaceable value of living through the challenges of a startup leader in our tailor-made company-building simulation.

... understand the business behind science

Discover what your work in the lab can do despite being transformed into a Nature paper. What does it mean to „commercialize“ technology and make it available for society?



Educating for breakthrough innovation – LISEADs guiding principles

1. Human-centric approach:

Talent development, widen scientific mindset and unleash entrepreneurial potential, “melting pot” for interdisciplinary teams, exploration & growth of entrepreneurial leadership potential, peer2peer and expert exchange

2. Immersive, entrepreneurial learning:

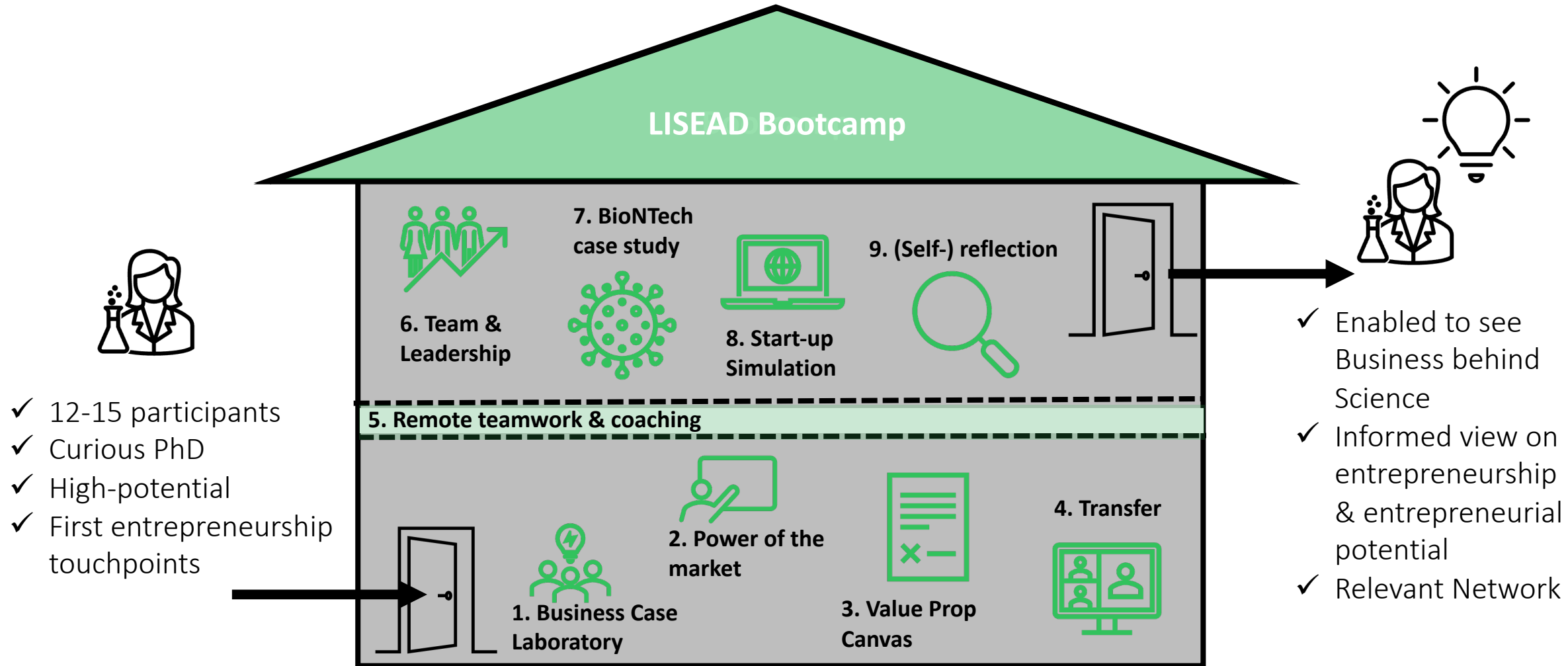
Tailored life science start-up simulation, tribe-based learning in groups, self-conducted market/customer interviews by participants and solution development through ideation & design- thinking approaches

3. “Market-pull” instead of “technology-push”:

Focus on solving actual and pressing problems within a specific life science customer segment (e.g. clinicians) instead of forcing a push of a pre-mature technology out of the lab into the market.



Deep dive: The Bootcamp 2022



Your journey from PhD to Life Science Entrepreneurship



THE FOUNDING PARTNERS



- Founded by 25 leading global companies & institutions, **Germany's #1 business school** with ~3500 international executives in executive development programs each year
- Unique blend of **academic excellence** with extensive expertise in designing and delivering customized programs



- Life-science **company builder for scientists** from conception to spin-off to successful company scaling
- Partner of choice for research organizations and corporates to **bring entrepreneurial visions to life**



- 2nd largest Health Center within the Helmholtz Association with **access to 2000+ scientists**
- **entrepreneurial research framework** with 125+ patent families and 11+ spin-offs in the last 10 years

