LISEAD
Life Science Entrepreneurship Academy

Empowering the Next Generations of Life Science Entrepreneurs
Empowering the next generation of entrepreneurial life science leaders

LISEAD is a highly selective academy which equips entrepreneurially-minded scientists and business talents with the cross-functional skills and experiences needed to create, build, manage and scale high-impact life-science companies.

LISEAD uniquely bundles three partners’ areas of expertise to become the Germany-wide entrepreneurship academy dedicated to the life sciences.
LISEAD IN A NUTSHELL

Our Motivation

The European Paradox
Germany and Europe are power houses of science but fail to translate this global advantage into an economic and societal benefit

Our Mission

Educating for Breakthrough Innovation
We believe that the translation of excellent science into beneficial businesses depends on the empowerment and skills of visionary “hybrid-talents” who combine science & entrepreneurship

Our Vision

Germany’s leading Academy for the Future Elite of “Scientrepreneurs”
A vibrant, entrepreneurial launchpad and connective partner with strong relationships to industry partners and key players in an international ecosystem

Our Values

Human-centric, Experiential & Industry-specific
LISEAD selects talents based on entrepreneurial potential as well as cultural fit. The learning journey follows a tribe-based and hands-on approach tailored to the challenges of life science entrepreneurship
What you will get out of LISEAD...

…. discover your entrepreneurial potential

Learn about your clusters of traits and motivational drivers which promote your development journey: Who and how is your entrepreneurial "you"? What complementary characters would help you thrive in a team? How can you get comfortable feeling uncomfortable?

…. live your first start-up experience

How can you know if it works without having tried it? Live your first startup experience and experience the irreplaceable value of living through the challenges of a startup leader in our tailor-made company-building simulation.

…. understand the business behind science

Discover what your work in the lab can do despite being transformed into a Nature paper. What does it mean to „commercialize” technology and make it available for society?
THE IMPLEMENTATION

Educating for breakthrough innovation – LISEADs guiding principles

1. **Human-centric approach:**
   Talent development, widen scientific mindset and unleash entrepreneurial potential, “melting pot” for interdisciplinary teams, exploration & growth of entrepreneurial leadership potential, peer2peer and expert exchange

2. **Immersive, entrepreneurial learning:**
   Tailored life science start-up simulation, tribe-based learning in groups, self-conducted market/costumer interviews by participants and solution development through ideation & design- thinking approaches

3. **“Market-pull” instead of “technology-push”:**
   Focus on solving actual and pressing problems within a specific life science costumer segment (e.g. clinicians) instead of forcing a push of a pre-mature technology out of the lab into the market.
Deep dive: The Bootcamp 2022

- 12-15 participants
- Curious PhD
- High-potential
- First entrepreneurship touchpoints

- Enabled to see Business behind Science
- Informed view on entrepreneurship & entrepreneurial potential
- Relevant Network
Your journey from PhD to Life Science Entrepreneurship

**Step 1**
APPLY [HERE](#)
Shooting a quick video and sending us your CV is all it takes to kick-start your entrepreneurial journey.

**Step 2**
VIDEO INTERVIEW & ENTREPRENEUR ASSESSMENT
Let’s get to know each other!

**Step 3**
ADMISSION
Congrats, you’re in! Get ready for Berlin and many new connections.

**Step 4**
START WEEK 1
This is exciting! Get to know your tribe members, discover Berlin and learn, learn, learn!

**Step 5**
FINISH & STAY IN TOUCH
Become a founding member of the LISEAD Alumni club.
THE FOUNDING PARTNERS

• Founded by 25 leading global companies & institutions, Germany’s #1 business school with ~3500 international executives in executive development programs each year
• Unique blend of academic excellence with extensive expertise in designing and delivering customized programs

BLUE RIBBON PARTNERS

• Life-science company builder for scientists from conception to spin-off to successful company scaling
• Partner of choice for research organizations and corporates to bring entrepreneurial visions to life

HELMHOLTZ MUNICH

• 2nd largest Health Center within the Helmholtz Association with access to 2000+ scientists
• entrepreneurial research framework with 125+ patent families and 11+ spin-offs in the last 10 years